



FOR IMMEDIATE RELEASE
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“ORIENTED.COM to Kickoff Apec International Career Fair in San Francisco”

Keynote speaker Dr. George Koo, Director of China Services Group at Deloitte & Touche, to address challenges and opportunities in the China Century.

SAN FRANCISCO, Calif. – February 20, 2008 – As a media sponsor of this year's Apec International Career Fair, ORIENTED.COM has announced today that its February professional mixer will be held in partnership with Apec on Thursday evening, February 28, as an official pre-kickoff event. Participants of the Apec International Career Fair are invited to network with members of ORIENTED.COM who themselves hail from China, Hong Kong, Taiwan, Australia, and other regions of the world.

The Apec International Career Fair is a two-day event that will showcase leading international companies from Europe, Asia Pacific and the U.S. seeking highly qualified candidates for positions worldwide. Taking place at the Hotel Nikko in San Francisco from February 29 through March 1, the International Career Fair will include company presentations and exhibits, keynote addresses, workshops, and one-on-one interviews.

Leading the discussion on career opportunities in China, Dr. George Koo, Director of the China Services Group at Deloitte & Touche, will be one of the keynote speakers. “China is hot and where people are betting their careers on,” said Koo. “With the fastest growing economy in the world today, China is now a global economic force and has impact on the economic development in all corners of the world.” Other keynote speakers include André Haddad of eBay Inc. who will talk about overseas careers in the high-tech industry, Christine Crandell from Ariba who will talk about how to succeed in a global career, and many more.

More information about the Career Fair is available at <http://InternationalCareerFair.com>.

About Apec

The Association Pour l'Emploi des Cadres (Apec) is a French agency specialized in the employment of engineers, managers and executives. Since 2002, Apec has been involved in international recruitment fairs, working as a co-organizer of the "Forums USA" in San Francisco and Boston. As a main force in the job market for over 40 years, Apec partners with companies, facilitates recruitment and helps professionals throughout their careers. For more information, visit <http://www.apec.fr>.

About ORIENTED.COM

Founded in 2002, ORIENTED.COM is the largest network in the world of international professionals interested in Asian businesses and partnerships, offering networking events, international event and job listings, and other professional services. Its signature service, the ORIENTED Happy Hours, are "simultaneously" held on the last Thursday of every month in Beijing, Shanghai, Taipei, Hong Kong, London, San Francisco, New York, and other cities, providing international networking opportunities and relationship building for its members. For more information, visit <http://oriented.com>.

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